



Print Technology

未来印刷与广告科技展

The Future of Print, Sign & Ad Technology

14 - 17 AUG 2014

Putra World Trade Centre
Kuala Lumpur, Malaysia

Print Technology 2014 proffer more perfection for the higher production efficiency development and business competitiveness advancement. It features a great number of the newest innovations and latest technologies in a comprehensive range of exhibit zones.

It will present an ideal opportunity for industry professionals and experts, to develop strong network, build influential collaborations and utilize vital marketing resources for the growth and development of the industry.

The biennial **Print Technology 2014** will play her role as the platform for Asian advertising and printing trade, gaining greater heights, welcoming wider market and accepting greater challenges while providing superior service to the industries. Advertising and printing trade leaders from all over the world will be gathering in Kuala Lumpur for **Print Technology 2014**, creating for you endless opportunities, possibilities and excitements!

In order to keep abreast with the fast development and vast opportunities in Malaysia's printing market, and build on the success of the previous exhibition, Print Technology is once again staged incorporating,

- Asia Sign Exhibition
- Office Automation & Infocomm
- Corrugated Carton
- Digital Print
- Packaging & Label

A wide range of technologies, innovations and applications ranging from pre-press, digital imaging, printing equipment, converting, flexography, labeling, post-press equipment, printing materials and accessories up to the finishing section will be presented in **Print Technology Exhibition 2014**.

Who should exhibit?

- Print Finishing Equipment & Services
- Printing Corporation Visualize & Display Gallery
- Label, Flexor & Gravure Printing Equipment
- Offset Printing Equipment & Machinery
- Screen Printing Equipment & Materials
- CTP Technologies & Equipment
- Pre-press System & Software
- Printing Package Equipment, Materials & Accessories

Why exhibit?

Choose the right exhibition to exhibit can be one of the best marketing activities for our business. Therefore, exhibit at Print Technology 2014 can meet with those senior buyers, business owners and decision makers. The reason of:-

- We have a dedicated team working on participants and visitors registration, with access to a huge industrial database acquired through exhibitors, associations and the media.
- We working through networks with hundreds of advertising, printing equipments companies all over the world, as well as phone and online networking, the organizer ensure the most conducive exhibition crowd so that exhibition suppliers will find the right buyers.
- Print Technology 2014 will be effectively promoted through all from of medias through more than 10 industrial associationd and more such as websites.
- Print Technology also shows the achievements and trend in the printing industry in recent years as well as the strength and vitality of printing technology.
- At the exhibition, participants can conduct face-to-face meetings with around global buyers.
- Innovative manufacturers launch new products in order to get the market feedback on their new & existing products or services.
- Reach the broad marketplace and vital niches at the same event.

Who Should Attend

- Graphic Arts Industry
- Sign Makers from Signage Industry
- Advertising Industry Services
- Printing Houses
- Publishing houses executives
- Print buyers from different sectors
- Producers & manufacturers of consumable products
- Designers
- Graphic Arts Specialist Trade
- Consultants
- Government's officials
- LED Companies & Distributors
- Sign-Signage Manufacturer
- Electricity or Illumination (Lighting) Industry
- Neon –Electric Sign Firms
- Building Automation Companies